TIPS FOR AGENCIES ABOUT
Get Connected

✓ Upload a 540px by 540px image of your organization's **LOGO**

✓ If possible, include **SPECIFIC** projects, programs, or activities under "What We Do"

✓ Include **WEBSITE** and **SOCIAL MEDIA** links on your profile

✓ Include **PICTURES** on your profile and in your content that tell a story about your organization

✓ Post content to which **YOU** would respond

✓ Make your content stand out with **FONT FEATURES**, including color, bold, italics, and underline

✓ Post as much **INFORMATION** as possible in your content, including contact information, even if it is duplicated

✓ Create **ONGOING NEEDS**, but make sure that they stay current

✓ Visit Get Connected weekly to **UPDATE** your profile

QUESTIONS? Contact Rachel Covington at rcovington@averett.edu