TIPS FOR AGENCIES ABOUT Get Connected

☑ Upload a 540px by 540px image of your organization's LOGO

☑ If possible, include SPECIFIC projects, programs, or activities under “What We Do”

☑ Include WEBSITE and SOCIAL MEDIA links on your profile

☑ Include PICTURES on your profile and in your content that tell a story about your organization

☑ Post content to which YOU would respond

☑ Make your content stand out with FONT FEATURES, including color, bold, italics, and underline

☑ Post as much INFORMATION as possible in your content, including contact information, even if it is duplicated

☑ Create ONGOING NEEDS, but make sure that they stay current

☑ Visit Get Connected weekly to UPDATE your profile

QUESTIONS? Contact Rachel Covington at rcovington@averett.edu